



JW Long

March 15, 1935 - May 30, 2016

LONG, Mr. JW - age 81, passed away, Monday, May 30, 2016 at Boulevard Health Center of Rochester Hills. Family hour 10:30AM Monday June 6, 2016 at Anointed Word Ministries (Calvary Missionary Baptist Church), 1361 Giddings Rd., with funeral service commencing immediately at 11AM. Interment Oak Hill Cemetery, 216 University Drive. Friends and pallbearers will assemble at the church 10:30AM Monday. Mr. Long will lie in state in the Chapel of Lawrence E. Moon Funeral Home, 268 N. Perry St., and may be viewed from 10AM-4PM Sunday. The family will be present from 2-4PM Sunday.

JW Long, was born to George & Lurlene (Hagins) Long, on March 15, 1935 in Colt, Arkansas. He departed this life on May 30, 2016. He was the fourth of ten children and educated in the Forrest City School System.

JW worked as a farmer for five years, beginning in 1955. That same year, he married Bernice Briscoe. Unto this union, nine children were born: Carolyn; Leonard; Linda; Michael; Cynthia; Lester; Vernita; Charles; and A'Kena. Later, he worked for Forrest City Machine and Works as a truck driver and painter. In 1966, he moved to Pontiac, MI and began working at General Motors as a fork truck driver. He later began working for Brady Miller Trucking Company. Because of his passion for truck driving, nine years later, he became an entrepreneur as an owner/operator of his own 18-wheeler diesel truck. He

inspired his son, nephew, cousin, and grandson to become truck drivers as well. In 2004, he retired from GNC Transport where he faithfully served for 14 years.

JW accepted Christ and was baptized in River Langlely in Arkansas and then again in Pontiac, MI. He was a faithful tither and deacon at Anointed Word Ministries (formerly known as Calvary Hill COGIC). He often recalled how he received the Holy Spirit while driving cross country and saw the letters G-O-D flash across his windshield. His entire life consisted of only three things: family; work; and church. He was dedicated to his family and financially supported his children's many endeavors.

JW was an immaculately dressed man often donning a stylish hat that he referred to as his "sky piece." Even as a truck driver, he always wore heavily creased dress slacks and freshly pressed dress shirts. He passed his style down to his children and was very particular about how they and his grandchildren were dressed. He would chastise whomever was responsible for them not wearing undershirts, sweaters, and having well-groomed hair.

JW was an avid gardener and carpenter. He loved growing vegetables and grapes, making grape juice, and sharing it with family and friends. Well into his 70's, he climbed his trees, trimmed them annually, and was always in the midst of a home improvement project. One day, his daughter stopped by to visit, searching for him all around the house, only to find him stuck on the roof. Also, he cut his lawn twice a week and would not let anyone walk or play on it, often shouting, "Stay off my grass!" Seasonally, he canned fruit and insisted that the entire family participate. Annually, he visited Eastern Market for his family's Christmastime treats: fruit; nuts; candy; and Towne Club pop.

JW loved spending time with his family. Moreover, he loved playing checkers and no one could beat him until his daughter finally defeated him. On any

given day, he was often heard sharing old stories about growing up in the south. He especially treated his children's friends like they were his own. He had such compassion for others that he would pay for anyone to eat—family, friends, and even strangers.

Preceding JW in death are his children: Carolyn, Michael, and Leonard; grandson, LaJuan Long, Sr.; siblings: Alford Long, Inez Jefferson, George Long, Gloverstine Wakefield, Lemmuel and Percy Long.

Leaving to cherish JW's memory is his wife, Bernice; children: Linda (Frank) Rodgers, Cynthia (Curtis) Rush, Lester Long, Vernita (Steven) Parker, Charles (Tulya) Long, and A'Kena (Larry) LongBenton; grandchildren: Cynetha & Curtis Rush II, Courtney & Whitney Rodgers, Nicole & Cleo Long, Yvonne Zachary, Alexis & Sophia Long, and Keonna Parker; great grandchildren: LaJuan Long, Jr., Amare' Harris, Erik Long, Frank Rodgers III, and Chayse Long-Rayner; siblings: Katherine Long, Jewel Scott, and Hazel Richardson, and a host of other family members and friends.

Cemetery Details

Oak Hill Cemetery

216 University Drive
Pontiac, MI

Previous Events

Visitation

JUN 5. 10:00 AM - 4:00 PM (ET)

Lawrence E. Moon Funeral Home Pontiac
268 North Perry Street
Pontiac, MI 48342
(248) 758-1913
lemoonfhpontiac@gmail.com
<https://www.lawrenceemoonfuneralhomepontiac.com>

Family Hour

JUN 6. 10:30 AM - 11:00 AM (ET)

Anointed Word Ministries (Calvary Missionary Baptist Church)
1361 Giddings Rd.
Pontiac, MI 48342

Funeral Service

JUN 6. 11:00 AM - 12:30 PM (ET)

Anointed Word Ministries (Calvary Missionary Baptist Church)
1361 Giddings Rd.
Pontiac, MI 48342

Tribute Wall



“ *Miss. M Hurner sent a virtual gift in memory of JW Long*



Miss. M Hurner - June 15, 2016 at 10:33 PM



“ *So Many memories, We are so sadden to hear the passing of your Father. Sending all of our prayers to all of you! May God continue to strengthen and comfort you during this time. Down through the years, God have truly been good to Mr. Long.*



Lots of Love Perry & Barbara Jones

Barbara Jones - June 05, 2016 at 12:53 PM



“ *2 files added to the album LifeTributes*



Lawrence E. Moon Funeral Home - June 04, 2016 at 01:54 PM



“ 69 files added to the album *Life Tributes*



Lawrence E. Moon Funeral Home - June 04, 2016 at 11:08 AM



“ *Beautiful in Blue* was purchased for the family of *JW Long*.



June 03, 2016 at 06:57 PM



“ *Jacqueline Knight* sent a virtual gift in memory of *JW Long*



Jacqueline Knight - June 03, 2016 at 01:38 PM

KP

“ Granddaddy I miss you so much, I'm not ready to see you like this, I'll always remember the last words you told me. This a hard pill to swallow



Keonna Parker - June 03, 2016 at 12:09 PM

TL

Yes this is a very hard pill to swallow. You where a very good friend for a very long time. Mr.Long you will be truly missed.I will always love you and your family. Gone but never forgotten. R.I.P.

Tanniellel Lathon - June 03, 2016 at 12:32 PM

KP

“ Keonna Parker lit a candle in memory of JW Long



Keonna Parker - June 03, 2016 at 12:06 PM

MD

“ To the Long Family, I am praying for you. May you find peace in knowing that God is who He says He is. Be assured that He has each one of you in His loving arms.

Love,
Sister Donnell and Family

Mary Donnell - June 03, 2016 at 09:47 AM

MH

“ *Miss. M. Hurner sent a virtual gift in memory of JW Long*



Miss. M. Hurner - June 02, 2016 at 08:34 PM

DM

“ *Sending condolences to the family of Bro. J W Long on behalf of The Lincoln High School - Maroon & Gold National Alumni Association, Inc. (MGNAAI), Forrest City, Arkansas. Please know that you are in our prayers.*



Delores Morelon - June 02, 2016 at 05:39 PM

KP

“ *Granddaddy, I dont question God on why you left us. It will hurt my soul to say Good-bye thats why I'm just going to say see you later. You called me "kidd" and I believe in my heart that you called me "kidd" because you felt more of a father than a grandfather to me. I know I felt more of a daughter than a granddaughter. I love you.*

Keonna Parker - June 02, 2016 at 05:24 PM

PP

“ *My condolences to the Long family so sorry for your loss may GOD be with you*



Patricia Patrick - June 01, 2016 at 11:16 PM

PP

“ *My condolences to the Long family so sorry for your loss may GOD be with you*



Patricia Patrick - June 01, 2016 at 11:13 PM



“ *JDenisejustbecuz Tillman lit a candle in memory of JW Long*



JDenisejustbecuz Tillman - June 01, 2016 at 10:23 PM



Sending my condolences to the Long family....you have my heartfelt sympathy....

JDenisejustbecuz Tillman - June 01, 2016 at 10:25 PM

CS

“ *To the Long Family, our Prayers are with you during this sad occasion of the passing of your loved one. May God be your guide during this time. Love Chevelle and Shaneeqwa*



Chevelle Simpson - June 01, 2016 at 07:39 PM